



# *Thoraya Al Awadhi Group of Companies*



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**Thoraya Al Awadhi Group of Companies is a conglomerate engaged in various business activities, such as interior design, trading cosmetics, garments and decoration materials, advisory services for companies new to the region, organizing fashion shows, exhibitions, seminars and charity events.**



**The Company's ultimate goal is to serve the best way possible by helping new companies to set up their presence in the region by providing products and services.**



**Our approach does not end with exhibition and advisory work, we always go extra mile to achieve our client's unique needs. We have a very extensive network and use this along approach our years of industry experience to support our clients.**





***Thoraya Al Awadhi***  
***CEO***



Thoraya Al Awadhi Group of Companies

**Ms. Thoraya Alawadhi is a well-known business personality in the region, who pioneers entrepreneurship for women and helps international companies set up in the U.A.E. Her charms, dedication and vision, which she has committed to helping others, have made her the successful woman she is today.**



**A visionary from humble beginnings, she has overcome many challenges to reach where she is today.**

**She has a gift with people, and is a humanitarian that has the ability to make people feel that they are part of the mission of making a difference in the world.**

**She encourages people to follow their passions, and never lose sight of their goals, despite hardships along the way – a philosophy which she lives by.**



**An extraordinary woman that other people can look up to and emulate, she is a firm believer in the power of the individual to make a difference.**

**Ms. Thoraya Alawadhi studied at University of Southern California in the United States of America and graduated as Bachelor in History and married with 7 children.**





# **Exhibition and Event Organized by Thoraya Al Awadhi Group of Companies**



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# **Fashion Show 2009**



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# **Women's Exhibition 2010**



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# Women's Exhibition 2011



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# **Women's Exhibition 2012**



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# **Women's Exhibition 2013**



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# Women's Exhibition 2014



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# Mission

- \* **To support women in achieving their business aspiration**
- \* **To be the preferred partner base for start-ups and companies wanting to establish their presence in the region.**



# Our Values

- \* **We provide Leadership –**

The Thoraya Al Awadhi group of Companies is a company with the authority to lead, the creativity to inspire and the will to foster positive and environmental change.

- \* **We deliver clients Satisfaction –**

We strive to exceed our client's expectation.

- \* **We act with Integrity –**

We are committed to the highest level of integrity in every aspect of business.

- \* **We take a responsibility for Quality –**

We aim to be the best in quality and everything we do.

- \* **We value Innovation –**

We are creative in delivering value to our clients, suppliers, and the community. We anticipate change and capitalize on the many opportunities that arise.

- \* **We value our People –**

We empower our people to take initiative and be creative fostering an inspired work place.

